



## Fair Sponsorship Opportunities

Listed below are the many opportunities for you and your company to become involved with the Putnam County Fair scheduled for June 20 – June 25, 2016. This year’s fair will be filled with exciting entertainment aimed to please every age. Please review the sponsorship levels to determine which opportunity meets your individual or company goal.

### Sponsor or Donor will provide the following:

- Value of the donation, if other than a monetary contribution to be agreed upon by the sponsorship committee
- Banner for recognition

<p><b><u>DIAMOND SPONSOR</u></b> – Contributions over \$1500</p> <ul style="list-style-type: none"> <li>• Listing as Sponsor in Putnam County Fair Premium Book (deadline March 1)</li> <li>• Listing on the Putnam County Fair Web Site – <a href="http://www.putnamcountyfair.com">www.putnamcountyfair.com</a></li> <li>• Recognition at up to three events or functions (based on sponsor level)</li> <li>• Up to three Banners (provided by sponsor) displayed during fair week</li> <li>• Business Name and city announced via PA system – four times daily during fair week</li> <li>• TV or Radio coverage of sponsor</li> <li>• Link from our website to yours – your logo on our website</li> <li>• 4 event passes (sponsor choice)</li> <li>• 8 day passes/4 week</li> <li>• Additional passes based on sponsorship level</li> </ul>	<p><b><u>SILVER SPONSOR</u></b> – Contribution of \$376 to \$650</p> <ul style="list-style-type: none"> <li>• Listing as Sponsor in Putnam County Fair Premium Book (deadline March 1)</li> <li>• Listing on the Putnam County Fair Web Site – <a href="http://www.putnamcountyfair.com">www.putnamcountyfair.com</a></li> <li>• Recognition at one event or function</li> <li>• 1 Banner (provided by sponsor) displayed during fair week</li> <li>• Business Name and city announced via PA system – one time on day of event</li> <li>• 8day passes</li> </ul>
<p><b><u>PLATINUM SPONSOR</u></b> – Contributions of \$1000 to \$1499</p> <ul style="list-style-type: none"> <li>• Listing as Sponsor in Putnam County Fair Premium Book (deadline March 1)</li> <li>• Listing on the Putnam County Fair Web Site – <a href="http://www.putnamcountyfair.com">www.putnamcountyfair.com</a></li> <li>• Recognition at up to two events or functions (based on sponsor level)</li> <li>• Up to three Banners (provided by sponsor) displayed during fair week</li> <li>• Business Name and city announced via PA system – three times daily during fair week</li> <li>• Link from our website to yours – your logo on our website</li> <li>• 4 event passes (sponsor choice)</li> <li>• 6 day passes/3 week</li> </ul>	<p><b><u>BRONZE SPONSOR</u></b> – Contribution of \$175 to \$375</p> <ul style="list-style-type: none"> <li>• Listing as Sponsor in Putnam County Fair Premium Book (deadline March 1)</li> <li>• Listing on the Putnam County Fair Web Site – <a href="http://www.putnamcountyfair.com">www.putnamcountyfair.com</a></li> <li>• Recognition at one event or function</li> <li>• 1 Banner (provided by sponsor) displayed during fair week</li> <li>• 6 day passes</li> </ul>
<p><b><u>GOLD SPONSOR</u></b> – Contributions of \$651 to \$999</p> <ul style="list-style-type: none"> <li>• Listing as Sponsor in Putnam County Fair Premium Book (deadline March 1)</li> <li>• Listing on the Putnam County Fair Web Site – <a href="http://www.putnamcountyfair.com">www.putnamcountyfair.com</a></li> <li>• Recognition at one event or functions</li> <li>• Up to two Banners (provided by sponsor) displayed during fair week</li> <li>• Business Name and city announced via PA system – two times on day of event</li> <li>• Link from our website to yours – your logo on our website</li> <li>• 2 event passes (sponsor choice)</li> <li>• 4 day passes/ 1week passes</li> </ul>	<p><b><u>BLUE RIBBON SPONSOR</u></b> – Contribution of \$174 or less</p> <ul style="list-style-type: none"> <li>• Listing as Sponsor in Putnam County Fair Premium Book (deadline March 1)</li> <li>• Recognition at one event or function</li> <li>• 1 Banner (provided by sponsor) displayed during fair week</li> <li>• 2 day passes</li> </ul>